

Document Description: Trademark Application	
Mail / Create Date: 29-Jan-2004	
You are currently on page <input type="text"/> of <input type="text"/>	
PTO Form 1478 (Rev 4/98) OMB Control #0651-0009 (Exp. 03/30/2005)	
Trademark/Service Mark Application, Principal Register	
Serial Number: 78359213	
Filing Date: 01/29/2004	
The table below presents the data as entered.	
Input Field	Entered
MARK SECTION	
MARK	MIDNIGHT GLAZE
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	MIDNIGHT GLAZE
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
OWNER SECTION	
NAME	Advanced Technology Systems, Inc.
STREET	6720 Corporate Drive
CITY	Indianapolis
STATE	IN
ZIP/POSTAL CODE	46278
COUNTRY	USA
EMAIL	cjm@uspatent.com
AUTHORIZED EMAIL COMMUNICATION	Yes
LEGAL ENTITY SECTION	

TYPE	CORPORATION
STATE/COUNTRY OF INCORPORATION	Indiana
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	003
DESCRIPTION	Indoor and outdoor tanning preparations.
FILING BASIS	Section 1(b)
SIGNATURE SECTION	
SIGNATURE	/Charles J. Meyer/
SIGNATORY NAME	Charles J. Meyer
SIGNATORY DATE	01/29/2004
SIGNATORY POSITION	Attorney for Applicant
PAYMENT SECTION	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
SUBTOTAL AMOUNT	335
TOTAL AMOUNT	335
ATTORNEY	
NAME	Charles J. Meyer
FIRM NAME	Woodard, Emhardt, Moriarty, McNett & Henry, LLP
STREET	111 Monument Circle, Suite 3700
CITY	Indianapolis
STATE	IN
ZIP/POSTAL CODE	46204
COUNTRY	USA
PHONE	(317) 634-3456
FAX	(317) 637-7561

EMAIL	cjm@uspatent.com
AUTHORIZED EMAIL COMMUNICATION	Yes
ATTORNEY DOCKET NUMBER	8208-186
OTHER APPOINTED ATTORNEY(S)	C. David Emhardt 18,483; Joseph A. Naughton 19,814; John V. Moriarty 26,207; John C. McNett 25,533; Thomas Q. Henry 28,309; James M. Durlacher 28,840; Charles R. Reeves 28,750; Vincent O. Wagner 29,596; Steve Zlatos 30,123; Spiro Bereveskos 30,821; Clifford W. Browning 32,201; R. Randall Frisk 32,221; Daniel J. Lueders 32,581; Kenneth A. Gandy 33,386; Timothy N. Thomas 35,714; Kurt N. Jones 37,996; John H. Allie 39,088; Holiday W. Banta 40,311; Troy J. Cole 35,102; L. Scott Paynter 39,797; Charles J. Meyer 41,996; Matthew R. Schantz 40,800; Gregory B. Coy 40,967; Lisa A. Hiday 40,036; John V. Daniluck 40,581; Christopher A. Brown 41,642; Arthur J. Usher IV 41,359; Douglas A. Collier 43,556; Brad A. Schepers 45,431; Scott J. Stevens 29,446; James B. Myers 42,021; John M. Bradshaw 46,573; Quentin G. Cantrell 47,469; Charles P. Schmal 45,082; David E. Novak 50,752; Edward E. Sowers 36,015; Jason A. Houdek 54,620; John L. Roberts 50,453; Denise M. Gosnell 51,748; John J. Emanuele 51,653; Michael S. Wherry P53,764; Michael C. Bartol 44,025
CORRESPONDENCE SECTION	
NAME	Charles J. Meyer
FIRM NAME	Woodard, Emhardt, Moriarty, McNett & Henry, LLP
STREET	111 Monument Circle, Suite 3700
CITY	Indianapolis
STATE	IN
ZIP/POSTAL CODE	46204
COUNTRY	USA
PHONE	(317) 634-3456

FAX	(317) 637-7561
EMAIL	cjm@uspatent.com
AUTHORIZED EMAIL COMMUNICATION	Yes
FILING INFORMATION	
SUBMIT DATE	Thu Jan 29 10:50:03 EST 2004
TEAS STAMP	USPTO/BAS-206532382-20040 129105003813067-78359213- 2007d4730d75f319bd22577a5 a3dbc2c94-DA-842-20040129 103020606429

PTO Form 1478 (Rev 4/98)
OMB Control #0651-0009 (Exp. 06/30/2005)

Trademark/Service Mark Application, Principal Register

Serial Number: 78359213
Filing Date: 01/29/2004

To the Commissioner for Trademarks:

MARK: (Standard Characters, see mark)

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The literal element of the mark consists of MIDNIGHT GLAZE.

The applicant, Advanced Technology Systems, Inc., a corporation of Indiana, residing at 6720 Corporate Drive, Indianapolis, IN, USA, 46278, requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 003: Indoor and outdoor tanning preparations.

The applicant hereby appoints Charles J. Meyer and C. David Emhardt 18,483; Joseph A. Naughton 19,814; John V. Moriarty 26,207; John C. McNett 25,533; Thomas Q. Henry 28,309; James M. Durlacher 28,840; Charles R. Reeves 28,750; Vincent O. Wagner 29,596; Steve Zlatos 30,123; Spiro Bereveskos 30,821; Clifford W. Browning 32,201; R. Randall Frisk 32,221; Daniel J. Lueders 32,581; Kenneth A. Gandy 33,386; Timothy N. Thomas 35,714; Kurt N. Jones 37,996; John H. Allie 39,088; Holiday W. Banta 40,311; Troy J. Cole 35,102; L. Scott Paynter 39,797; Charles J. Meyer 41,996; Matthew R. Schantz 40,800; Gregory B. Coy 40,967; Lisa A. Hiday 40,036; John V. Daniluck 40,581; Christopher A. Brown 41,642; Arthur J. Usher IV 41,359; Douglas A. Collier 43,556; Brad A. Schepers 45,431; Scott J. Stevens 29,446; James B. Myers 42,021; John M. Bradshaw 46,573; Quentin G. Cantrell 47,469; Charles P. Schmal 45,082; David E. Novak 50,752; Edward E. Sowers 36,015; Jason A. Houdek 54,620; John L. Roberts 50,453; Denise M. Gosnell 51,748; John J. Emanuele 51,653; Michael S. Wherry 53,764; Michael C. Bartol 44,025 of Woodard, Emhardt, Moriarty, McNett & Henry, LLP111 Monument Circle, Suite 3700, Indianapolis, IN, USA, 46204 to submit this application on behalf of the applicant. The attorney docket/reference number is 8208-186.

The USPTO is authorized to communicate with the applicant or its representative at the following email address: cjm@uspatent.com.

A fee payment in the amount of \$335 will be submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Charles J. Meyer/ Date: 01/29/2004
 Signatory's Name: Charles J. Meyer
 Signatory's Position: Attorney for Applicant

Mailing Address:
 Charles J. Meyer
 111 Monument Circle, Suite 3700
 Indianapolis, IN 46204

RAM Sale Number: 842
 RAM Accounting Date: 01/29/2004

Serial Number: 78359213
 Internet Transmission Date: Thu Jan 29 10:50:03 EST 2004
 TEAS Stamp: USPTO/BAS-206532382-20040129105003813067
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If you need help:

- *Call the Trademark Assistance Center at 571.272.9250 for help on trademark matters.*
- *Send questions about USPTO programs to the USPTO Contact Center (UCC).*
- *If you have technical difficulties or problems with this application, please e-mail them to Electronic Business Support Electronic Applications or call 1 800-786-9199.*

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

United States Patent and Trademark Office

Reg. No. 2,925,267

Registered Feb. 8, 2005

**TRADEMARK
PRINCIPAL REGISTER**

OPAL

ADVANCED TECHNOLOGY SYSTEMS, INC. (IN-
DIANA CORPORATION)
6720 CORPORATE DRIVE
INDIANAPOLIS, IN 46278

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

FOR: SKIN CARE PREPARATIONS, NAMELY,
NON-MEDICATED INDOOR AND OUTDOOR TAN-
NING PREPARATIONS, IN CLASS 3 (U.S. CLS. 1, 4, 6,
50, 51 AND 52).

SER. NO. 78-359,211, FILED 1-29-2004.

FIRST USE 3-8-2004; IN COMMERCE 3-8-2004.

TONJA GASKINS, EXAMINING ATTORNEY

U.S. Patent & TMO/TM Mail Rpt Dt. #67

04-16-2003

U.S. Patent & TMO/TM Mail Rpt Dt. #67

ADVANCED TECHNOLOGY SYSTEMS, INC.
6270 Corporate Drive
Indianapolis, Indiana 46278-2900

Goods: Suntanning Preparations

PROLONGÉ

Advanced Technology Systems, Inc.
Owner

By: Woodard, Emhardt, Moriarty, McNett & Henry LLP

U.S. Patent & TMO/TM



76506784

76506784

TRADEMARK APPLICATION SERIAL NO.

**U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE
FEE RECORD SHEET**

04/21/2003 KSONCHAN 00000087 76506784

01 FC:6001

335.00 OP

WOODARD, EMHARDT, MORIARTY, MCNETT & HENRY LLP

C. DAVID EMHARDT
JACK V. MORIARTY
JOHN C. MCNETT
THOMAS O. HENRY
JAMES M. DURLACHER
CHARLES R. REEVES
VINCENT O. WAGNER
STEVE ZLATOS
SPIRO BEREVESKOS
CLIFFORD W. BROWNING
R. RANDALL FRISK
DANIEL J. LUEDERS

KENNETH A. GANDY
TIMOTHY N. THOMAS
KURT N. JONES
JOHN H. ALLIE
HOLIDAY W. BANTA
TROY J. COLE
L. SCOTT PAYNTER
CHARLES J. MEYER
MATTHEW R. SCHANTZ
GREGORY B. COY
LISA A. MIDAY
JOHN V. DANILUCK

PATENT AND TRADEMARK ATTORNEYS
BANK ONE CENTER/TOWER
111 MONUMENT CIRCLE, SUITE 3700
INDIANAPOLIS, INDIANA 46204-5137
(317) 634-3456
FAX (317) 637-7561
www.uspatent.com

CHRISTOPHER A. BROWN
ARTHUR J. USHER IV
DOUGLAS A. COLLIER
BRAD A. SCHEPERS
JAMES B. MYERS, JR.
JOHN M. BRADSHAW
QUENTIN G. CANTRELL
CHARLES P. SCHMAL
DAVID E. NOVAK
JOHN L. ROBERTS
DENISE M. GOSNELL
JOHN J. EMANUELE

JOSEPH A. NAUGHTON
SENIOR COUNSEL
SCOTT J. STEVENS
EDWARD E. SOWERS
OF COUNSEL
CHARLES P. JACOB
(1937-1998)
WIRSH, B. LOCKWOOD
(1900-1938)
RALPH S. LOCKWOOD
(1890-1987)
HAROLD R. WOODARD
(1911-2003)

April 15, 2003

Assistant Commissioner for Trademarks
BOX NEW APP FEE
2900 Crystal Drive
Mail Center, 3rd Floor, Room 3B30
Arlington, Virginia 22202-3513

Re: Application for Federal Registration
Advanced Technology Systems, Inc.
PROLONGÉ
Our Ref.: 8208-169

Dear Sir:

Please file the enclosed Application for Registration of PROLONGÉ. Also enclosed is our check in the sum of \$335.00 together with the drawing. Please charge any additional fee or credit any overpayment to Deposit Account No. 23-3030.

Respectfully submitted,

By James M. Durlacher
James M. Durlacher, Reg. No. 28,840
Woodard, Emhardt, Moriarty,
McNett & Henry LLP
Bank One Center/Tower
111 Monument Circle, Suite 3700
Indianapolis, Indiana 46204-5137
(317) 634-3456

8208-169.JMD.215627:ss
Enclosures

Federal Express Tracking No. 7902 6081 0870

Date of Deposit April 15, 2003

I hereby certify that this correspondence is being sent via FEDEX Priority Overnight Service on the date indicated above and is addressed to the Assistant Commissioner for Trademarks, BOX NEW APP FEE, 2900 Crystal Drive, Mail Center, 3rd Floor, Room 3B30, Arlington, VA 22202-3513

Sandra L. Dill

Signature of person mailing paper or fee

8208-169:#213716

APPLICATION FOR TRADEMARK REGISTRATION

Mark: PROLONGÉ

International Class: 3

TO THE ASSISTANT COMMISSIONER FOR TRADEMARKS:

Advanced Technology Systems, Inc. a corporation of the State of Indiana, doing business at 6270 Corporate Drive, Indianapolis, Indiana 46278-2900 (hereinafter "Applicant"), has a bona fide intention to use the mark shown in the accompanying drawing in commerce on or in connection with *suntanning preparations* and requests that said mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. §1051 et seq., as amended).

Applicant hereby appoints James M. Durlacher, No. 28,840; C. David Emhardt No. 18,483; Joseph A. Naughton No. 19,814; John V. Moriarty No. 26,207; John C. McNett No. 25,533; Thomas Q. Henry No. 28,309; Charles R. Reeves No. 28,750; Vincent O. Wagner No. 29,596; Steve Zlatos No. 30,123; Spiro Bereveskos No. 30,821; Clifford W. Browning No. 32,201; R. Randall Frisk No. 32,221; Daniel J. Lueders No. 32,581; Kenneth A. Gandy No. 33,386; Timothy N. Thomas No. 35,714; Kurt N. Jones No. 37,996; John H. Allie No. 39,088; Holiday W. Banta No. 40,311; Troy J. Cole No. 35,102; L. Scott Paynter No. 39,797; Charles J. Meyer No. 41,996; Matthew R. Schantz No. 40,800; Gregory B. Coy No. 40,967; Lisa A. Hiday No. 40,036; John V. Daniluck No. 40,581; Christopher A. Brown No. 41,642; Arthur J. Usher IV No. 41,359; Douglas A. Collier No. 43,556; Brad A. Schepers No. 45,431; Scott J. Stevens No. 29,446; James B. Myers No. 42,021; John M. Bradshaw No. 46,573; Quentin G. Cantrell No. 47,469;

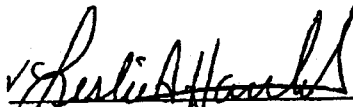
Charles P. Schmal No. 45,082; David E. Novak, No. P-50,7562; Edward E. Sowers No. 36,015; John L. Roberts No. 50,453; Denise M. Gosnell, No. P-51,748; and John J. Emanuele, No. P-51,653, all of the same address and who are members of the Bar of the State of Indiana, constituting the firm of Woodard, Emhardt, Moriarty, McNett & Henry LLP, Bank One Center/Tower, 111 Monument Circle, Suite 3700, Indianapolis, Indiana 46204-5137, its attorneys herein, with full power of substitution and revocation, to transact all business in the Patent and Trademark Office and in the courts in connection therewith.

DECLARATION

The undersigned being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that she is properly authorized to execute this application on behalf of the Applicant; she believes the Applicant to be the owner of the mark sought to be registered, or, if the application is being filed under 15 U.S.C. 1051(b), she believes Applicant to be entitled to use such mark in commerce; to the best of her knowledge and belief no other person, firm, corporation, or association has the right to use the above identified mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods of such other person, to cause confusion, or to cause mistake, or to deceive; and all statements made of her own knowledge are true and all statements made on information and belief are believed to be true.

ADVANCED TECHNOLOGY SYSTEMS, INC.

April 9, 2003
Date of Signature

By: 
Leslie A. Hartlieb
Vice President of Marketing

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 2,751,260

United States Patent and Trademark Office

Registered Aug. 12, 2003

**TRADEMARK
PRINCIPAL REGISTER**

SAFIRE

**ADVANCED TECHNOLOGY SYSTEMS, INC. (IN-
DIANA CORPORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900**

FIRST USE 11-8-2002; IN COMMERCE 11-8-2002.

SN 76-403,646, FILED 5-3-2002.

**FOR: SUNTANNING PREPARATIONS, IN CLASS
3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).**

LINDA POWELL, EXAMINING ATTORNEY

Webb, Stacy

From: PrinTEAS@uspto.gov
Sent: Friday, April 09, 2004 9:47 AM
To: Faucett, Homer
Cc: teas@uspto.gov
Subject: Trademark Application Serial No. 78399211 Received

<MARK> SIMPLY DIVINE (standard characters)

The mark is presented in standard characters without claim to any particular font style, size or color.

We have received your application and assigned serial number '78399211' to your submission. The summary of the application data below serves as your official filing receipt. For electronically-submitted applications, the USPTO will no longer mail a paper filing receipt. If the USPTO later determines that no filing date was justified, your submission will be returned, and your filing fee will be refunded. You could then, if possible, cure the deficiency, and re-file the application.

If you determine that you made an error in the information you entered, you may file a preliminary amendment electronically, stating your proposed correction, at <http://eteas.uspto.gov/V2.0/pa240/WIZARD.htm>.

NOTE: You cannot file a Preliminary Amendment until at least 30 days after initial filing of the application. Prior to that time, the serial number will not appear in the USPTO database (even though the number was assigned at the time of filing), preventing the uploading of new data.

The examining attorney will determine whether the change proposed in the amendment is permissible, within the normal course of his or her review of the application. Please note that not all errors may be corrected; for example, if you submitted the wrong mark or the incorrect goods and/or services, if the proposed correction would be considered a material alteration to your original filing, this will NOT be accepted. Unfortunately, your only recourse in that event is to re-file - your fee would NOT be refunded. Once you submit an application, either electronically or through the mail, we will not cancel the filing or refund your fee, unless the application fails to satisfy minimum filing requirements. The fee is a processing fee, which we do not refund even if we cannot issue a registration after our substantive review.

In approximately 6 months, you will hear from the assigned examining attorney.

NOTE: If you have a question, comment or technical concern about your specific application or TEAS in general, please send that question to PrinTEAS@uspto.gov. NOTE: To check status information, please use either <http://tarr.uspto.gov>, or call 703-305-8747 (M-F, 6:30 a.m. to 12 midnight, EST). However, do NOT attempt to check status until at least 45 days after submission, to allow sufficient time for our databases to be updated.

The applicant, First Line, Inc., a corporation of Indiana, residing at Box 82001, One American Square, Indianapolis, IN USA 46282-0002, requests registration of the trademark/service mark shown on the drawing page in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

*** Classification and Listing of Goods/Services:**

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class _____: sun tanning, sunless tanning and moisturizing creams, lotions and oils

***Correspondence Information**

The applicant hereby appoints Homer W. Faucett, III and Applicant/Owner hereby appoints Jay G. Taylor, John F. Prescott, Jr., Doreen J. Gridley, Richard A. Schnurr, Anthony Nimmo, Russell E. Fowler II, Michael A. Swift, Angela M. Fifelski, Thomas A. Walsh, Rachel L. Saint Peter, Alexander D. Forman, Dustin S. DuBois, Homer W. Faucett III, and Jill Tabor Powlick, all of the law firm of Ice Miller, to prosecute this application to registration, to transact all business in the Patent and Trademark Office in connection therewith, and to receive the certificate of registration. of Ice Miller, Box 2001, One American Square, Indianapolis, IN USA 46282-0002 to submit this application on behalf of the applicant. The attorney docket/reference number is T02772-US-00 (20486.0001).

* Fees

A fee payment in the amount of \$335 will be submitted with the application, representing payment for 1 class(es).

*Declaration Signature

Signature:/Homer Faucett/ Date: 04/09/2004
 Signatory's Name: Homer W. Faucett, III
 Signatory's Position: Attorney

=====TEAS XML APPLICATION=====

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Square</street> <internal-address>Box 2001</internal-address> <city>Indianapolis</city>
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<phone>(317) 236-2120</phone>
<fax>(317) 592-4819</fax>
<attorney-docket-number>T02772-US-00 (20486.0001)</attorney-docket-number>
<other-appointed-attorney>Applicant/Owner hereby appoints Jay G. Taylor, John F. Prescott,
Jr., Doreen J. Gridley, Richard A. Schnurr, Anthony Nimmo, Russell E. Fowler II, Michael
A. Swift, Angela M. Fifelski, Thomas A. Walsh, Rachel L. Saint Peter, Alexander D. Forman,
Dustin S. DuBois, Homer W. Faucett III, and Jill Tabor Powlick, all of the law firm of Ice
Miller, to prosecute this application to registration, to transact all business in the
Patent and Trademark Office in connection therewith, and to receive the certificate of
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<name>Homer W. Faucett, III</name> <firm-name>Ice Miller</firm-name> <street>One American
Square</street> <internal-address>Box 2001</internal-address> <city>Indianapolis</city>
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TEAS support team
Fri Apr 09 10:47:24 EDT 2004

STAMP: USPTO/BAS-198179243120-20040409104724932079-78399211-
200fed6ddbea57cald9c868c9b43603-CC-856-20040409104407556500

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 2,384,202

United States Patent and Trademark Office

Registered Sep. 5, 2000

**TRADEMARK
PRINCIPAL REGISTER**

SINFUL

**AUSTRALIAN GOLD, INC. (INDIANA CORPORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900**

FIRST USE 11-6-1999; IN COMMERCE 11-6-1999.

SN 75-668,254, FILED 3-26-1999.

**FOR: SUNTANNING PREPARATIONS, IN CLASS
3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).**

RENE M. LAFORTE, EXAMINING ATTORNEY

Document Description: Trademark Application

Mail / Create Date: 27-May-2004

You are currently on page of

PTO Form 1478 (Rev 4/98)

OMB Control #0651-0009 (Exp. 06/30/2005)

Trademark/Service Mark Application, Principal Register**Serial Number: 78426291****Filing Date: 05/27/2004**

The table below presents the data as entered.

Input Field	Entered
MARK SECTION	
MARK	SWEDISH BEAUTY ENDLESS
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	SWEDISH BEAUTY ENDLESS
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
OWNER SECTION	
NAME	Advanced Technology Systems, Inc.
STREET	6270 Corporate Drive
CITY	Indianapolis
STATE	IN
ZIP/POSTAL CODE	46278
COUNTRY	USA
EMAIL	cjm@uspatent.com
AUTHORIZED EMAIL COMMUNICATION	Yes

LEGAL ENTITY SECTION	
TYPE	CORPORATION
STATE/COUNTRY OF INCORPORATION	Indiana
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	003
DESCRIPTION	Indoor and outdoor tanning preparations.
FILING BASIS	Section 1(b)
ADDITIONAL STATEMENTS SECTION	
PRIOR REGISTRATION(S)	Applicant claims ownership of U.S. Registration Number(s) 1928801.
SIGNATURE SECTION	
SIGNATURE	/Charles J. Meyer/
SIGNATORY NAME	Charles J. Meyer
SIGNATORY DATE	05/27/2004
SIGNATORY POSITION	Attorney for Applicant
PAYMENT SECTION	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
SUBTOTAL AMOUNT	335
TOTAL AMOUNT	335
ATTORNEY	
NAME	Charles J. Meyer
FIRM NAME	Woodard, Emhardt, Moriarty, McNett & Henry, LLP
STREET	111 Monument Circle, Suite 3700
CITY	Indianapolis
STATE	IN
ZIP/POSTAL CODE	46204-5137

COUNTRY	USA
PHONE	(317) 634-3456
FAX	(317) 637-7561
EMAIL	cjm@uspatent.com
AUTHORIZED EMAIL COMMUNICATION	Yes
ATTORNEY DOCKET NUMBER	8208-198
OTHER APPOINTED ATTORNEY(S)	C. David Emhardt 18,483; Joseph A. Naughton 19,814; John V. Moriarty 26,207; John C. McNett 25,533; Thomas Q. Henry 28,309; James M. Durlacher 28,840; Charles R. Reeves 28,750; Vincent O. Wagner 29,596; Steve Zlatos 30,123; Spiro Bereveskos 30,821; Clifford W. Browning 32,201; R. Randall Frisk 32,221; Daniel J. Lueders 32,581; Kenneth A. Gandy 33,386; Timothy N. Thomas 35,714; Kurt N. Jones 37,996; John H. Allie 39,088; Holiday W. Banta 40,311; Troy J. Cole 35,102; L. Scott Paynter 39,797; Charles J. Meyer 41,996; Matthew R. Schantz 40,800; Gregory B. Coy 40,967; Lisa A. Hiday 40,036; John V. Daniluck 40,581; Christopher A. Brown 41,642; Arthur J. Usher IV 41,359; Douglas A. Collier 43,556; Brad A. Schepers 45,431; Scott J. Stevens 29,446; James B. Myers 42,021; John M. Bradshaw 46,573; Quentin G. Cantrell 47,469; Charles P. Schmal 45,082; David E. Novak 50,752; Edward E. Sowers 36,015; Jason A. Houdek 54,620; John L. Roberts 50,453; Denise M. Gosnell 51,748; John J. Emanuele 51,653; Michael S. Wherry P53,764; Michael C. Bartol 44,025
CORRESPONDENCE SECTION	
NAME	Charles J. Meyer
FIRM NAME	Woodard, Emhardt, Moriarty, McNett & Henry, LLP
STREET	111 Monument Circle, Suite 3700
CITY	Indianapolis
STATE	IN

ZIP/POSTAL CODE	46204-5137
COUNTRY	USA
PHONE	(317) 634-3456
FAX	(317) 637-7561
EMAIL	cjm@uspatent.com
AUTHORIZED EMAIL COMMUNICATION	Yes
FILING INFORMATION	
SUBMIT DATE	Thu May 27 15:13:45 EDT 2004
TEAS STAMP	USPTO/BAS-206532382-20040 527151345130435-78426291- 200d76c241f6d3f6ad6ee97da 071a4ae5d-DA-67-200405271 51139207823

PTO Form 1478 (Rev 4/98)
OMB Control #0651-0009 (Exp. 06/30/2005)

Trademark/Service Mark Application, Principal Register

Serial Number: 78426291

Filing Date: 05/27/2004

To the Commissioner for Trademarks:

MARK: (Standard Characters, see mark)

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The literal element of the mark consists of SWEDISH BEAUTY ENDLESS.

The applicant, Advanced Technology Systems, Inc., a corporation of Indiana, residing at 6270 Corporate Drive, Indianapolis, IN, USA, 46278, requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 003: Indoor and outdoor tanning preparations.

Applicant claims ownership of U.S. Registration Number(s) 1928801.

The applicant hereby appoints Charles J. Meyer and C. David Emhardt 18,483; Joseph A. Naughton 19,814; John V. Moriarty 26,207; John C. McNett 25,533; Thomas Q. Henry 28,309; James M. Durlacher 28,840; Charles R. Reeves 28,750; Vincent O. Wagner 29,596; Steve Zlatos 30,123; Spiro Bereveskos 30,821; Clifford W. Browning 32,201; R. Randall Frisk 32,221; Daniel J. Lueders 32,581; Kenneth A. Gandy 33,386; Timothy N. Thomas

35,714; Kurt N. Jones 37,996; John H. Allie 39,088; Holiday W. Banta 40,311; Troy J. Cole 35,102; L. Scott Paynter 39,797; Charles J. Meyer 41,996; Matthew R. Schantz 40,800; Gregory B. Coy 40,967; Lisa A. Hiday 40,036; John V. Daniluck 40,581; Christopher A. Brown 41,642; Arthur J. Usher IV 41,359; Douglas A. Collier 43,556; Brad A. Schepers 45,431; Scott J. Stevens 29,446; James B. Myers 42,021; John M. Bradshaw 46,573; Quentin G. Cantrell 47,469; Charles P. Schmal 45,082; David E. Novak 50,752; Edward E. Sowers 36,015; Jason A. Houdek 54,620; John L. Roberts 50,453; Denise M. Gosnell 51,748; John J. Emanuele 51,653; Michael S. Wherry 53,764; Michael C. Bartol 44,025 of Woodard, Emhardt, Moriarty, McNett & Henry, LLP 111 Monument Circle, Suite 3700, Indianapolis, IN, USA, 46204-5137 to submit this application on behalf of the applicant. The attorney docket/reference number is 8208-198.

The USPTO is authorized to communicate with the applicant or its representative at the following email address: cjm@uspatent.com.

A fee payment in the amount of \$335 will be submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Charles J. Meyer/ Date: 05/27/2004

Signatory's Name: Charles J. Meyer

Signatory's Position: Attorney for Applicant

Mailing Address:

Charles J. Meyer
111 Monument Circle, Suite 3700
Indianapolis, IN 46204-5137

RAM Sale Number: 67

RAM Accounting Date: 05/28/2004

Serial Number: 78426291

Internet Transmission Date: Thu May 27 15:13:45 EDT 2004

TEAS Stamp: USPTO/BAS-206532382-20040527151345130435

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- *Call the Trademark Assistance Center at 571.272.9250 for help on trademark matters.*
- *Send questions about USPTO programs to the USPTO Contact Center (UCC).*
- *If you have technical difficulties or problems with this application, please e-mail them to Electronic Business Support Electronic Applications or call 1 800-786-9199.*

Document Description: Trademark Application

Mail / Create Date: 30-Jun-2004

You are currently on page 1 of 1

PTO Form 1478 (Rev 4/98)

OMB Control #0651-0009 (Exp. 06/30/2005)

Trademark/Service Mark Application, Principal Register**Serial Number: 78443910****Filing Date: 06/30/2004**

The table below presents the data as entered.

Input Field	Entered
MARK SECTION	
MARK	SWEDISH BEAUTY UNFORGIVEN
STANDARD CHARACTERS	YES
USPTO GENERATED IMAGE	YES
LITERAL ELEMENT	SWEDISH BEAUTY UNFORGIVEN
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
OWNER SECTION	
NAME	Advanced Technology Systems, Inc.
STREET	6270 Corporate Drive
CITY	Indianapolis
STATE	IN
ZIP/POSTAL CODE	46278
COUNTRY	United States
EMAIL	cjm@uspatent.com
AUTHORIZED EMAIL COMMUNICATION	Yes
LEGAL ENTITY SECTION	

TYPE	CORPORATION
STATE/COUNTRY OF INCORPORATION	Indiana
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	003
DESCRIPTION	Indoor and outdoor tanning preparations.
FILING BASIS	Section 1(b)
ADDITIONAL STATEMENTS SECTION	
PRIOR REGISTRATIONS	Applicant claims ownership of U.S. Registration Number(s) 1928801.
SIGNATURE SECTION	
SIGNATURE	/Charles J. Meyer/
SIGNATORY NAME	Charles J. Meyer
SIGNATORY DATE	06/30/2004
SIGNATORY POSITION	Attorney for Applicant
PAYMENT SECTION	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
SUBTOTAL AMOUNT	335
TOTAL AMOUNT	335
ATTORNEY	
NAME	Charles J. Meyer
FIRM NAME	Woodard, Emhardt, Moriarty, McNett & Henry, LLP
STREET	111 Monument Circle, Suite 3700
CITY	Indianapolis
STATE	IN
ZIP/POSTAL CODE	46204-5137
COUNTRY	United States

PHONE	(317) 634-3456
FAX	(317) 637-7561
EMAIL	cjm@uspatent.com
AUTHORIZED EMAIL COMMUNICATION	Yes
ATTORNEY DOCKET NUMBER	8208-199
OTHER APPOINTED ATTORNEY(S)	C. David Emhardt 18,483; Joseph A. Naughton 19,814; John V. Moriarty 26,207; John C. McNett 25,533; Thomas Q. Henry 28,309; James M. Durlacher 28,840; Charles R. Reeves 28,750; Vincent O. Wagner 29,596; Steve Zlatos 30,123; Spiro Bereveskos 30,821; Clifford W. Browning 32,201; R. Randall Frisk 32,221; Daniel J. Lueders 32,581; Kenneth A. Gandy 33,386; Timothy N. Thomas 35,714; Kurt N. Jones 37,996; John H. Allie 39,088; Holiday W. Banta 40,311; Troy J. Cole 35,102; L. Scott Paynter 39,797; Charles J. Meyer 41,996; Matthew R. Schantz 40,800; Gregory B. Coy 40,967; Lisa A. Hiday 40,036; John V. Daniluck 40,581; Christopher A. Brown 41,642; Arthur J. Usher IV 41,359; Douglas A. Collier 43,556; Brad A. Schepers 45,431; Scott J. Stevens 29,446; James B. Myers 42,021; John M. Bradshaw 46,573; Quentin G. Cantrell 47,469; Charles P. Schmal 45,082; Edward E. Sowers 36,015; John L. Roberts 50,453; John J. Emanuele, 51,653; Denise M. Gosnell 51,748; Jason A. Houdek 54,620; Michael S. Wherry 53,764; Elizabeth A. Shuster 52,672; Michael C. Bartol 44,025; and Gary M. Gron 24,293
CORRESPONDENCE SECTION	
NAME	Charles J. Meyer
FIRM NAME	Woodard, Emhardt, Moriarty, McNett & Henry, LLP
STREET	111 Monument Circle, Suite 3700
CITY	Indianapolis
STATE	IN

ZIP/POSTAL CODE	46204-5137
COUNTRY	United States
PHONE	(317) 634-3456
FAX	(317) 637-7561
EMAIL	cjm@uspatent.com
AUTHORIZED EMAIL COMMUNICATION	Yes
FILING INFORMATION	
SUBMIT DATE	Wed Jun 30 15:37:04 EDT 2004
FEES STAMP	USPTO/BAS-206532382-20040 630153704896400-78443910- 200b91cc963e6ff796c476991 93567e3ff5-DA-167-2004063 0152152352615

PTO Form 147B (Rev 4/98)

OMB Control #0651-0009 (Exp. 06/30/2005)

Trademark/Service Mark Application, Principal Register**Serial Number: 78443910****Filing Date: 06/30/2004****To the Commissioner for Trademarks:**

MARK: (Standard Characters, see mark)

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The literal element of the mark consists of SWEDISH BEAUTY UNFORGIVEN.

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International Class 003: Indoor and outdoor tanning preparations.

Applicant claims ownership of U.S. Registration Number(s) 1928801.

The applicant hereby appoints Charles J. Meyer and C. David Emhardt 18,483; Joseph A. Naughton 19,814; John V. Moriarty 26,207; John C. McNett 25,533; Thomas Q. Henry 28,309; James M. Durlacher 28,840; Charles R. Reeves 28,750; Vincent O. Wagner 29,596; Steve Zlatos 30,123; Spiro Bereveskos 30,821; Clifford W. Browning 32,201; R. Randall Frisk 32,221; Daniel J. Lueders 32,581; Kenneth A. Gandy 33,386; Timothy N. Thomas

35,714; Kurt N. Jones 37,996; John H. Allie 39,088; Holiday W. Banta 40,311; Troy J. Cole 35,102; L. Scott Paynter 39,797; Charles J. Meyer 41,996; Matthew R. Schantz 40,800; Gregory B. Coy 40,967; Lisa A. Hiday 40,036; John V. Daniluck 40,581; Christopher A. Brown 41,642; Arthur J. Usher IV 41,359; Douglas A. Collier 43,556; Brad A. Schepers 45,431; Scott J. Stevens 29,446; James B. Myers 42,021; John M. Bradshaw 46,573; Quentin G. Cantrell 47,469; Charles P. Schmal 45,082; Edward E. Sowers 36,015; John L. Roberts 50,453; John J. Emanuele, 51,653; Denise M. Gosnell 51,748; Jason A. Houdek 54,620; Michael S. Wherry 53,764; Elizabeth A. Shuster 52,672; Michael C. Bartol 44,025; and Gary M. Gron 24,293 of Woodard, Emhardt, Moriarty, McNett & Henry, LLP 111 Monument Circle, Suite 3700, Indianapolis, IN, United States, 46204-5137 to submit this application on behalf of the applicant. The attorney docket/reference number is 8208-199.

The USPTO is authorized to communicate with the applicant or its representative at the following email address: cjm@uspatent.com.

A fee payment in the amount of \$335 will be submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true, and that all statements made on information and belief are believed to be true.

Signature: /Charles J. Meyer/ Date: 06/30/2004

Signatory's Name: Charles J. Meyer

Signatory's Position: Attorney for Applicant

Mailing Address:

Charles J. Meyer
111 Monument Circle, Suite 3700
Indianapolis, IN 46204-5137

RAM Sale Number: 167

RAM Accounting Date: 07/01/2004

Serial Number: 78443910

Internet Transmission Date: Wed Jun 30 15:37:04 EDT 2004

TEAS Stamp: USPTO/BAS-206532382-20040630153704896400

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e3ff5-DA-167-20040630152152352615

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- *Send questions about USPTO programs to the USPTO Contact Center (UCC).*
- *If you have technical difficulties or problems with this application, please e-mail them to Electronic Business Support Electronic Applications or call 1 800-786-9199.*

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 2,743,478

United States Patent and Trademark Office

Registered July 29, 2003

**TRADEMARK
PRINCIPAL REGISTER**

SWEDISH BRONZING CRÈME

**ADVANCED TECHNOLOGY SYSTEMS, INC. (IN-
DIANA CORPORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900**

**OWNER OF U.S. REG. NOS. 1,928,801 AND
2,400,983.**

**FOR: SUNTANNING PREPARATIONS, IN CLASS
3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).**

**NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "BRONZING CREME", APART
FROM THE MARK AS SHOWN.**

SN 76-236,304, FILED 4-5-2001.

FIRST USE 11-4-2002; IN COMMERCE 11-4-2002.

PATRICIA HORRALL, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 2,836,992

United States Patent and Trademark Office

Registered Apr. 27, 2004

**TRADEMARK
PRINCIPAL REGISTER**

SWEDISH HEMP CREME

**ADVANCED TECHNOLOGY SYSTEMS, INC. (IN-
DIANA CORPORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900**

**NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "HEMP CREME", APART FROM
THE MARK AS SHOWN.**

**FOR: SUN TANNING PREPARATIONS, IN CLASS
3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).**

SN 76-403,681, FILED 5-3-2002.

FIRST USE 11-8-2002; IN COMMERCE 11-8-2002.

SOPHIA S. KIM, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 2,400,983

United States Patent and Trademark Office

Registered Oct. 31, 2000

**TRADEMARK
PRINCIPAL REGISTER**

SWEDISH INTENSIFIER

ADVANCED TECHNOLOGY SYSTEMS, INC. (INDI-
ANA CORPORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT
TO USE "SWEDISH", APART FROM THE MARK
AS SHOWN.

FOR: SUN TANNING PREPARATIONS, IN CLASS
3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).
FIRST USE 11-4-1999; IN COMMERCE 11-4-1999.

SN 75-717,654, FILED 5-28-1999.

GINNY ISAACSON, EXAMINING ATTORNEY

Document Description: Trademark Application

Mail / Create Date: 29-Jan-2004

You are currently on page of

PTO Form 1478 (Rev 4/98)

OMB Control #0651-0009 (Exp. 06/30/2005)

Trademark/Service Mark Application, Principal Register**Serial Number: 78359217****Filing Date: 01/29/2004**

The table below presents the data as entered.

Input Field	Entered
MARK SECTION	
MARK	TWILIGHT GLAZE
STANDARD CHARACTERS	YES
USPTO GENERATED IMAGE	YES
LITERAL ELEMENT	TWILIGHT GLAZE
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
OWNER SECTION	
NAME	Advanced Technology Systems, Inc.
STREET	6720 Corporate Drive
CITY	Indianapolis
STATE	IN
ZIP/POSTAL CODE	46278
COUNTRY	USA
EMAIL	cjm@uspatent.com
AUTHORIZED EMAIL COMMUNICATION	Yes
LEGAL ENTITY SECTION	
TYPE	CORPORATION

STATE/COUNTRY OF INCORPORATION	Indiana
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	003
DESCRIPTION	Indoor and outdoor tanning preparations.
FILING BASIS	Section 1(b)
SIGNATURE SECTION	
SIGNATURE	/Charles J. Meyer/
SIGNATORY NAME	Charles J. Meyer
SIGNATORY DATE	01/29/2004
SIGNATORY POSITION	Attorney for Applicant
PAYMENT SECTION	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
SUBTOTAL AMOUNT	335
TOTAL AMOUNT	335
ATTORNEY	
NAME	Charles J. Meyer
FIRM NAME	Woodard, Emhardt, Moriarty, McNett & Henry, LLP
STREET	111 Monument Circle, Suite 3700
CITY	Indianapolis
STATE	IN
ZIP/POSTAL CODE	46204-5137
COUNTRY	USA
PHONE	(317) 634-3456
FAX	(317) 637-7561
EMAIL	cjm@uspatent.com

AUTHORIZED EMAIL COMMUNICATION	Yes
ATTORNEY DOCKET NUMBER	8208-185
OTHER APPOINTED ATTORNEY(S)	C. David Emhardt 18,483; Joseph A. Naughton 19,814; John V. Moriarty 26,207; John C. McNett 25,533; Thomas Q. Henry 28,309; James M. Durlacher 28,840; Charles R. Reeves 28,750; Vincent O. Wagner 29,596; Steve Zlatos 30,123; Spiro Bereveskos 30,821; Clifford W. Browning 32,201; R. Randall Frisk 32,221; Daniel J. Lueders 32,581; Kenneth A. Gandy 33,386; Timothy N. Thomas 35,714; Kurt N. Jones 37,996; John H. Allie 39,088; Holiday W. Banta 40,311; Troy J. Cole 35,102; L. Scott Paynter 39,797; Charles J. Meyer 41,996; Matthew R. Schantz 40,800; Gregory B. Coy 40,967; Lisa A. Hiday 40,036; John V. Daniluck 40,581; Christopher A. Brown 41,642; Arthur J. Usher IV 41,359; Douglas A. Collier 43,556; Brad A. Schepers 45,431; Scott J. Stevens 29,446; James B. Myers 42,021; John M. Bradshaw 46,573; Quentin G. Cantrell 47,469; Charles P. Schmal 45,082; David E. Novak 50,752; Edward E. Sowers 36,015; Jason A. Houdek 54,620; John L. Roberts 50,453; Denise M. Gosnell 51,748; John J. Emanuele 51,653; Michael S. Wherry P53,764; Michael C. Bartol 44,025
CORRESPONDENCE SECTION	
NAME	Charles J. Meyer
FIRM NAME	Woodard, Emhardt, Moriarty, McNett & Henry, LLP
STREET	111 Monument Circle, Suite 3700
CITY	Indianapolis
STATE	IN
ZIP/POSTAL CODE	46204-5137
COUNTRY	USA
PHONE	(317) 634-3456
FAX	(317) 637-7561

EMAIL	cjm@uspatent.com
AUTHORIZED EMAIL COMMUNICATION	Yes
FILING INFORMATION	
SUBMIT DATE	Thu Jan 29 10:52:36 EST 2004
TEAS STAMP	USPTO/BAS-206532382-20040 129105236381071-78359217- 2004b6451e9716da4ff03a1b8 1fbbb3e8-DA-846-200401291 02637559412

PTO Form 1478 (Rev 4/98)

OMB Control #0651-0009 (Exp. 06/30/2005)

Trademark/Service Mark Application, Principal Register**Serial Number: 78359217****Filing Date: 01/29/2004****To the Commissioner for Trademarks:**MARK: (Standard Characters, see mark)

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Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 003: Indoor and outdoor tanning preparations.

The applicant hereby appoints Charles J. Meyer and C. David Emhardt 18,483; Joseph A. Naughton 19,814; John V. Moriarty 26,207; John C. McNett 25,533; Thomas Q. Henry 28,309; James M. Durlacher 28,840; Charles R. Reeves 28,750; Vincent O. Wagner 29,596; Steve Zlatos 30,123; Spiro Bereveskos 30,821; Clifford W. Browning 32,201; R. Randall Frisk 32,221; Daniel J. Lueders 32,581; Kenneth A. Gandy 33,386; Timothy N. Thomas 35,714; Kurt N. Jones 37,996; John H. Allie 39,088; Holiday W. Banta 40,311; Troy J. Cole 35,102; L. Scott Paynter 39,797; Charles J. Meyer 41,996; Matthew R. Schantz 40,800; Gregory B. Coy 40,967; Lisa A. Hiday 40,036; John V. Daniluck 40,581; Christopher A. Brown 41,642; Arthur J. Usher IV 41,359; Douglas A. Collier 43,556; Brad A. Schepers 45,431; Scott J. Stevens 29,446; James B. Myers 42,021; John M. Bradshaw 46,573; Quentin G. Cantrell 47,469; Charles P. Schmal 45,082; David E. Novak 50,752; Edward E. Sowers 36,015; Jason A. Houdek 54,620; John L. Roberts 50,453; Denise M. Gosnell 51,748; John J. Emanuele 51,653; Michael S. Wherry P53,764; Michael C. Bartol 44,025 of Woodard, Emhardt, Moriarty, McNett & Henry, LLP 111 Monument Circle, Suite 3700, Indianapolis, IN, USA, 46204-5137 to submit this application on behalf of the applicant. The attorney docket/reference number is 8208-185.

The USPTO is authorized to communicate with the applicant or its representative at the following email address: cjm@uspatent.com.

A fee payment in the amount of \$335 will be submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Charles J. Meyer/ Date: 01/29/2004

Signatory's Name: Charles J. Meyer

Signatory's Position: Attorney for Applicant

Mailing Address:

Charles J. Meyer
111 Monument Circle, Suite 3700
Indianapolis, IN 46204-5137

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